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Her main research interests focus on entrepreneurship and innovation, women's entrepreneurship, the agri-food sector, and gastronomy, with an emphasis on tourism and alternative forms of tourism.

She has published scientific articles in reputable academic journals and has participated as a speaker in numerous conferences. Additionally, she has designed and implemented educational programs in the fields of entrepreneurship, agri-food, and gastronomic tourism.

Over the past decade, she has been teaching courses on entrepreneurship and innovation, startup financing, and gastronomic tourism at undergraduate and postgraduate levels at AUTH and other academic institutions. At the same time, she is actively involved in the **Teen Business School**, educating high school students in entrepreneurship.

She has served as an advisor to mayors on issues related to women's entrepreneurship and has participated as an evaluator in numerous funded programs supported by various organizations.