



Dimitris Simiakos

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PROFILE

Hotel professional with many years of experience managing a family-run hotel in the center of Thessaloniki. Specialized in operational improvements, increasing direct bookings, and providing excellent guest service.

PROFESSIONAL EXPERIENCE

2010 – Present | General Manager, Hotel Nea Metropolis

- Strategic direction and full operational oversight
- Digital transformation, renovation projects, and growth of direct bookings
- Representation in tourism and industry organizations

2004 – 2010 | Operations & Revenue Coordinator, Hotel Nea Metropolis

- Managed reception & reservation processes, OTA systems implementation
- Sales analysis and budgeting support

EDUCATION

2008 | O.T.E.K – Hospitality Expert

2005 – 2007 | City College – Hotel Management

2001 – 2003 | City College – Computer & Network Engineer

2001 | Graduate, 4th Lyceum of Thessaloniki

LANGUAGES

Greek (Native)

English (Fluent)

PARTICIPATIONS

Board Member, Thessaloniki Hotels Association (2014 – Present)

Secretary-General, Thessaloniki Hotels Association