



Spyros Ignatiadis – Short CV

Spyros Ignatiadis is Strategy and Business Leader his current business position is Strategic, Planning and Operations Manager of IDS Consulting and IDEA Training group of Companies. His career includes a series of positions in executive level in Management, Business Development, Marketing and Public Relations & Communication positions.

Spyros Ignatiadis for five years was the Director of Greek Exporters Association - SEVE. Prior to that he was for fifteen years the Director of the Association of Information Technology Companies of Northern Greece (Thessaloniki).

He served for a period of six years as the Marketing Director and Public Relation Specialist for a Greek-Multinational Software company, "Singular International". His job experience is based upon his tenure at several information technology companies, other non-governmental associations and Consulting Services Companies in the field of ICT, Marketing, Logistics Services, Public Relations and Communications.

His research and professional interests focus on innovation issues in the ICT sector, as well as the creation of cluster for the development and promotion of entrepreneurship for the SMEs.

He has also experience in the organization and administration of national and European research programmes, having as target the development and the promotion of the research efforts in the ICT sector and International Business Development. He has also been involved in many European Information Technology Projects and Congresses, funded by the European Commission and other institutions. He is also a member of the Greek National Society of Public Relations as well as of various other social bodies and organisations. Finally, Mr. Ignatiadis was a Vice President of ELLINIKI ETAIREIA LOGISTICS (EEL) - (Greek Logistics Society) of Northern Greece.