



Smart Practices in Cross-border Cooperation with Tourism, Agri -food and Development Foot Print for the Citizens of the Balkans

Balkan Forum
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Introduction- CBC

Interreg - IPA CBC 
Bulgaria - Turkey

PARTNERSHIP



- EU's territorial and cross-border cooperation programmes : significant policy instruments targetting border areas of the EU member states, the candidate countries and the countries within the neighbourhood policy.
- Contribute significantly to the regional development of border areas, always with a focus of sustainable development.
- A common challenge addressed jointly → more sustainable outcome, more efficiency and impact.
- Projects so far → impact on regional development in several fields such as culture, tourism and environment.



Introduction- CBC

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PARTNERSHIP

- Objective: not only development at the border regions.
- People on both (all) sides of the border come together for a specific purpose while developing friendships across the border.
- Very precious in overcoming social and historic prejudice among societies and bring them closer together.
- A need for such a cooperation for sustainable development, reversing the negative effects of climate change and recovery in post-Covid era.



Turkey and CBC

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PARTNERSHIP

- ✓ BG-TR CBC 2003-2006
- ✓ BG-TR CBC 2007-2013
- ✓ ENI BSB CBC 2007-2013
- ✓ BG-TR 2014-2020
- ✓ ENI BSB CBC 2014-2020



Turkey and CBC

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PARTNERSHIP

- ✓ stronger and sustainable social and economic development,
- ✓ improvement of quality of life,
- ✓ development of sustainable tourism,
- ✓ promotion of business and entrepreneurship in the tourism and cultural sectors,
- ✓ promotion of common cultural heritage,
- ✓ increasing cross-border trade opportunities,
- ✓ modernisation in the agricultural and connected sectors,
- ✓ raising awareness in environment,
- ✓ improve joint environmental monitoring,
- ✓ promote common awareness-raising and joint actions to reduce river and marine litter.



CBC 2021-2027



PO 2: A greener, low-carbon Europe

PO 5: A Europe closer to citizens

ISO 2: A safer and more secure Europe



PO 1: A more competitive and smarter Europe

PO 2: A greener, low-carbon Europe



PO 1: A more competitive and smarter Europe

PO 2: A greener, low-carbon Europe

PO 4: A more social and inclusive Europe (and its Neighbourhood) implementing the European Pillar of Social Rights

ISO 1: Interreg-specific objective of a better cooperation governance



Sample projects

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PARTNERSHIP

Promoting Tea as the Engine of Growth for the Black Sea Basin Area (TeaWay)



Sample projects

Increase Trading and Modernization of the Beekeeping and Connected Sectors in the Black Sea Basin (ITM BEE-BSB)

The first vending machine for honey appeared in Varna





Sample projects

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PARTNERSHIP

Sustainable Agricultural Trade Network in Black Sea Basin (AGRITRADENET)





Sample projects

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PARTNERSHIP

Harman - The Tourist Station for Culture and History of the Nations



Sample projects

Strandja/Yıldız -the Mountain of Festivals (STRANDJA-FEST)





Sample projects

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PARTNERSHIP

Economic Development Through Creation of Social Infrastructure for Education

Fotoğraflar - Kırklareli gastronomy.png 101%

Tüm fotoğrafları görüntüle

+ Şuraya ekle:

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🔗 Düzenle ve Oluştur

📄 Paylaş

🖨️ ⋮





Conclusion

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PARTNERSHIP

- exemplary cooperation and good friendship among project beneficiaries-
outstanding joint work and friendship at programme level among MA's
and NA's,
- valuable contributions from all friends and colleagues from our CBC
Programmes, our Greek partners from the BSB Programme and my
colleagues in Turkey,
- wish more sustainable results in 2021-2027 period, especially in the
policy objectives much crucial for the well-being of the border
population, our world and sustainability for all our societies.



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PARTNERSHIP



Interreg
Mediterranean



EUROPEAN UNION

Thank you
Teşekkür ederim
Ευχαριστώ πολύ

Şebnem Sözer

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