



HELLENIC REPUBLIC
Ministry of Interior
(Sector Macedonia Thrace)

Smart cross-border cooperation practices with a touristic, agri-food and development footprint for the citizens of the Balkans

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Macedonia Thrace)

LOC FOOD

Local Development and Cross Border Cooperation in the area of Agricultural Products and Traditional Food LEAD BENEFICIARY

Total budget: 184.620,00€



The overall objective of LOC-FOOD is to support sustainable economic and social development in the rural areas of the designated intervention area and to strengthen inter-regional cooperation through integrated initiatives that include the economic, environmental, social and cultural dimensions.



Objectives:

- The transfer of know-how and good practices in relation to quality products in the Balkan and Black Sea countries.
- The promotion of the cultural heritage of each place
- The economic empowerment of local societies
- The tourist promotion of places with a quality agri-food footprint



ALTER TRIP

Alternative Touristic Experience

Total budget: 112.760,00€



The main objective of the project is to promote the transformation of an area into an easily accessible and inclusive tourist destination by supporting sustainable development and cultural heritage in the cross-border region. The project focuses on easy access to tourist destinations by people with disabilities by creating synergies at different levels of tour operators



This objective is going to be implemented via

- The exploration of good practices from international experience for the development of an inclusive and accessible tourism model
- The training of key groups involved in the planning and implementation of tourism activity (representatives of public authorities, local stakeholders, tour operators and guides) on tourism for people with disabilities. For example, training of tour guides in sign language, etc.
- The implementation of pilot applications in tourist resources and tourist infrastructures e.g. installation of access ramps for people with reduced mobility, publication of guides for visually impaired people (braille), etc.

TERRA VINO

Oenotouristic cross-border capacity building: A transition from promoting wine production to oenotourism experience

Total budget: 67.875,00 €



The project supports the understanding of the cross-border value of the agri-tourism sector and implements innovative wine tourism promotion and development strategies. The project creates jobs through capacity building across the entire wine tourism value chain.



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OBJECTIVES

- ❖ Strengthening rural areas and employment through the creation of tourism demand
- ❖ Promoting alternative forms of tourism and more specifically wine tourism
- ❖ Promoting local products and increasing their visibility through quality certifications



**A smart practice with a
development footprint**

<http://balkanforumthess.mathra.gr>



1st Balkan Forum

Infrastructures as a driver for the development and promotion of entrepreneurship

5 & 6 April 2019 – “Emilios Riadis” Hall

30 speakers - 320 participants - 5 thematic sessions - 1 thematic workshop

Objective: to map the current level of business, transport, industrial, technological and energy infrastructures and networks in the Balkan area and to improve them in order to develop and promote entrepreneurship



2nd Balkan Forum

Innovation as a driver for the development and promotion of entrepreneurship

25 & 26 September 2020 – “Ioannis Vellidis” Conference Centre

Participation of 44 speakers from Governmental, Scientific and Industrial Institutions of the Balkans, of which 22 were Greek and 22 originated from other Balkan countries. The online attendance of the conference amounted to 321 delegates of stakeholders while an additional 120 delegates of stakeholders attended the conference in physical presence, divided into 5 thematic sessions. Hundreds of other stakeholders and citizens live-streamed the conference.



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1st Axis:

The transition and consolidation of a “greener” economy

2nd Axis:

Strengthening European co-funded programs on innovation

3rd Axis:

Green Innovation in the final product



3rd Balkan Forum

Sustainable Development in the Balkans in the Post-Covid Era

**24 & 25 September 2021 – “Ioannis Vellidis” Conference
Centre**

Participation of 35 speakers from Governmental, Scientific and Industrial Balkan Institutions. Participants will attend the conference either live or online. B2G meetings will be held on issues related to development law.



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Objective: the mapping of the current level of economic, cultural, technological and environmental life in the Balkans and its improvement in the post Covid era

**Under the
auspices of**



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**In the context of the SEECF
Presidency -South East
European Cooperation
Process**



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The practices presented

- Are extroverted
- Support entrepreneurship indirectly
- Bear a cultural, agri-food, development and touristic footprint



Thank you for your attention

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